

2022-2023 GROUNDS FOR DEVELOPMENT

FOURTH-LARGEST CITY IN OKLAHOMA





ENJOY RESORT-STYLE LIVING AT FOREST RIDGE IN BROKEN ARROW!



- + 20 neighborhoods with over 1,500 homes
- + Private parks and lakes
- + 10-mile trail system
- + Home to the award-winning Club at Forest Ridge
- + Just 20 minutes from downtown Tulsa
- + On-site restaurant & bar The Rocking "R" Ranch House
- + The Ridge Club private social and fitness club with resort style pool, fitness facility, tennis center, social events, and more
- + Community-wide social events
- + New home prices range from \$350k to over \$1 million

BROKEN ARROW, OKLAHOMA

Located right outside of Tulsa in northeast Oklahoma, Broken Arrow is the state's fourth-largest city. Our rapidly growing population can be attributed to a high commitment to the quality of life for our residents and continued investment in serving our business community. Our community has seen a steady uptick in new housing starts in 2019, which has continued into 2022. With our expanding population and strategic access to traffic from the Broken Arrow Expressway and the Creek Turnpike, there has never been a better time to invest in Broken Arrow.

Learn more about development opportunities by contacting the Broken Arrow Economic Development Corporation (BAEDC), which works with the City of Broken Arrow Tourism and Economic Development team to make Broken Arrow an attractive place for businesses to locate. An independent organization that partners with the business community, city government, and public-school systems, the BAEDC focuses on creating wealth, jobs, and economic growth in the community through attraction and retention of businesses, workforce development and education, and collaboration with regional partners.

The BAEDC and the City of Broken Arrow Tourism and Economic Development teams work hand in hand with regional brokers and landowners to meet the needs of businesses, from land identification through the city permitting and planning process. To see how we can help you meet your project requirements, to view available real estate, and to learn why Broken Arrow is the right choice for your business, contact our offices or visit **brokenarrowedc.com**.



FINANCIAL SUPPORT FOR YOUR VISION

Backed by more than \$26 Billion in assets, we're one of the largest commercial lenders in the country. Yet we are community-focused and empowered by local decision-makers. Our local bankers get to know your business and build unique solutions to help bring your vision to life.

Contact us to see how we can help your business grow and thrive!

Member FDIC Loans subject to credit appro

(918) 631-1223 gryest.com



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BROKFN ARROW DEMOGRAPHICS

POPULATION: 116,492

FOURTH-LARGEST CITY IN OKLAHOMA

OVER 300 MANUFACTURERS

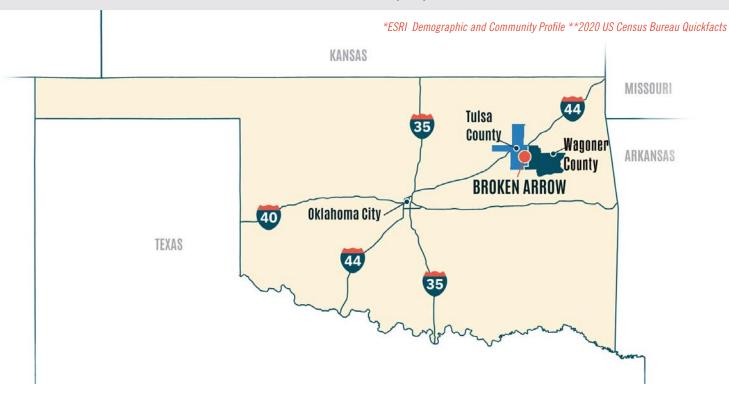
MEDIAN HOME VALUE: \$203,998

MEDIAN HOUSEHOLD INCOME: \$81,425

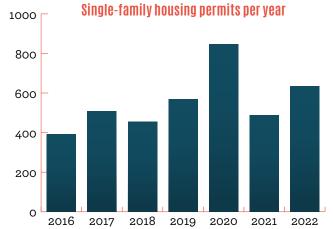
UNEMPLOYMENT RATE: 3.0%*

MEDIAN AGE: 37.8

AVERAGE COMMUTE TIME: 21.5 MIN**



Steady Single-Family Housing Growth - 2022



MAJOR INDUSTRY SECTORS*

- Manufacturing
- Government
- Retail trade
- Accommodation and food services
- Healthcare and social assistance

GROWTH

- 25% higher median household income than Tulsa County
- 13% higher median household income than Wagoner County
- 18% Broken Arrow population growth 2016-2022
- 3.5% Tulsa Region population growth 2016-2022

WORKFORCE

- City of Broken Arrow labor force: 61,645
- Wagoner County labor force: 40,057
- Tulsa County labor force: 342,088
- Average commute time: 21.5 minutes**

EDUCATIONAL ATTAINMENT

- 95% High school graduate or higher in Broken Arrow
- 88% High school graduate or higher in the U.S.

PUBLIC SCHOOL ENROLLMENT

- Broken Arrow Public Schools: 20,140 enrolled
- Union Public Schools: 15,011 enrolled

MAJOR RETAIL DEVELOPMENTS

- 1. TUCSON & OLIVE 121st & 129th
- 2. INNOVATION DISTRICT Florence & Olive
- 3. TUCSON & ASPEN 121st & 145th
- 4. ASPEN RIDGE
 Aspen Ave. & Creek Turnpike
- 5. THE SHOPS AT ASPEN CREEK

Elm & Creek Turnpike

- 6. STONE WOOD HILLS Elm & BA Expressway
- 7. NEW ORLEANS SQUARE
 New Orleans & Elm
- 8. THE ROSE DISTRICT
 Main & Broadway
- 9. MISSION HILLS CORNER Albany & Lynn Lane
- 10. HILLSIDE CROSSING
 Hillside Drive & BA Expressway

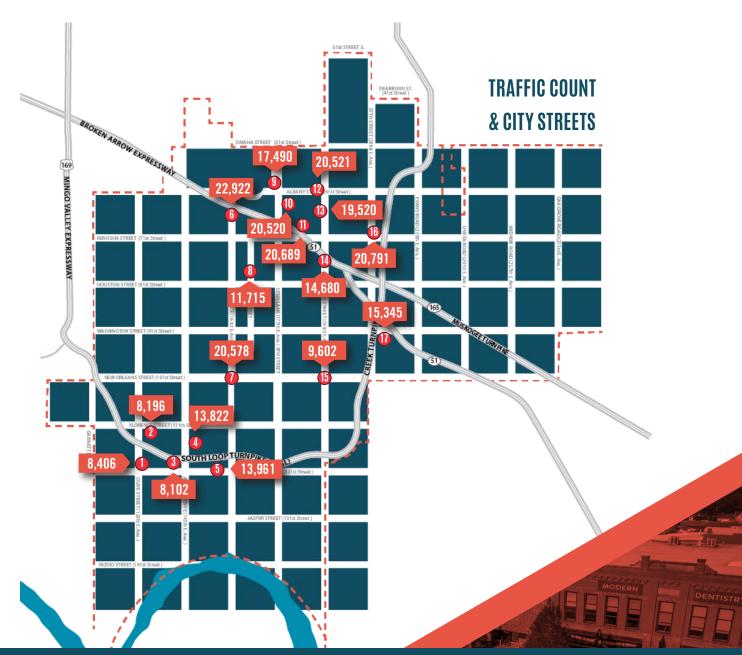
- 11. SHOPS AT BROKEN ARROW
 - Hillside Drive & Lynn Lane
- 12. ALBANY & COUNTY LINE 61st & 193rd
- 13. ADAMS CREEK TOWN CENTER

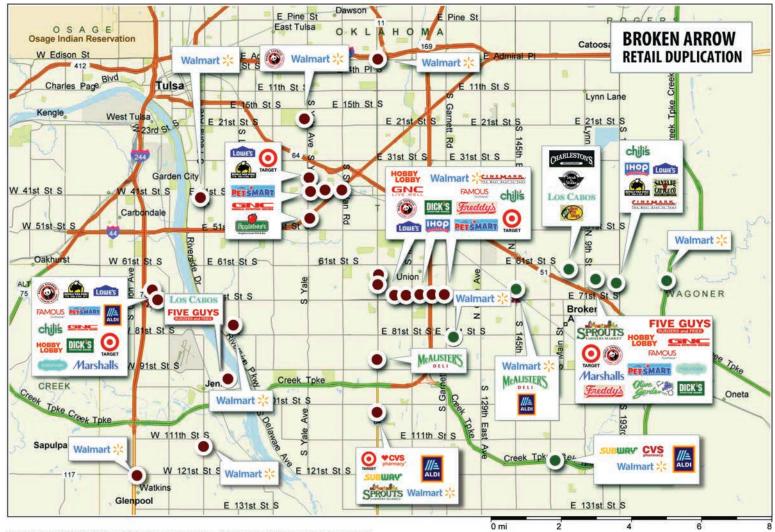
Hillside Drive & 193rd

14. BA EXPRESSWAY & COUNTY LINE

BA Expressway & 193rd

- 15. NEW ORLEANS & COUNTY LINE 101st & Elm
- 16. NORTHEAST CROSSROADS Kenosha & 209th
- 17. CREEK 51 BUSINESS PARK Creek Turnpike & Hwy 51





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PRIMARY AND SECONDARY TRADE AREAS

RETAIL TRADE AREA

- Primary trade area:
 - Population:160,250
 - Total purchasing power: \$8.5 billion
- Secondary trade area:
 - Population: 346,031
 - Total purchasing power: \$16 billion
- Cost-of-living index: 90
 - 2021 taxable goods sold: \$1.8 billion

HIGH PROJECTED SPENDING GROWTH AREAS

- \$2.1 B: Food at Home
- \$1.5 B: Food Away from Home

Drive Time: 45-minute radius of New Orleans Square

Leakage Summary

Industry Group	NAICS	Retail Gap	Number of Businesses
Furniture Stores	4421	\$15,561,823	114
Electronics & Appliance Stores	443	\$4,330,774	225
Food & Beverage Stores	445	\$302,002,057	441
Grocery Stores	4451	\$289,568,637	230
Specialty Food Stores	4452	\$10,373,271	90
Beer, Wine & Liquor Stores	4453	\$2,060,149	122
Gasoline Stations	447,4471	\$375,455,374	328
Jewelry, Luggage & Leather Goods Stores	4483	\$43,492,291	80
Book, Periodical & Music Stores	4512	\$24,047,241	45
Florists	4531	\$4,363,197	83
Office Supplies, Stationery & Gift Stores	4532	\$2,158,198	142
Other Miscellaneous Store Retailers	4539	\$3,571,453	333
Electronic Shopping & Mail-Order Houses	4541	\$779,515	28
Special Food Services	7223	\$3,906,158	38

Drive Time: 45 Minute Radius of New Orleans Square | Source: Esri 2017 Retail MartketPlace

Consumer Expenditures

Retail Category	Average Amount Spent	Total Amount Spent
Apparel and Services	\$2,225.96	\$93,392,198
Computer	\$203.82	\$8,601,695
Entertainment & Recreation	\$3,300.65	\$139,293,938
Food	\$9,288.99	\$392,013,971
Food At Home	\$5,440.54	\$229,601,868
Food Away From Home	\$3,848.45	\$162,412,103

Retail Category	Average Amount Spent	Total Amount Spent
Health	\$591.74	\$24,972,513
Home	\$20,362.73	\$859,347,646
Household Furnishings	\$1,476.29	\$62,302,807
Household Operations	\$1,963.58	\$82,866,717
Insurance	\$8,467.78	\$357,357,266
Transportation	\$6,404.16	\$270,268,074

Within City Limits / Source: Esri 2019 Retail Goods & Services Expenditures

Spending Potential Index

Retail Category	Spending Potential Index
Apparel and Services	102
Computers & Hardware for Home Use	101
Computer Accessories	108
Entertainment & Recreation	102
Fees and Admissions	105
Toys/Games/Crafts/ Hobbies	107
Sports/Recreation/ Exercise Equipment	105
Food	100
Food at Home	100
Food Away from Home	101

Retail Category	Spending Potential Index
Financial	
Value of Stocks/Bonds/ Mutual Funds	108
Health	
Eyeglasses & Contact Lenses	103
Home	
Mortgage Payment and Basics	109
Household Furnishings and Equipment	
Furniture	105
Rugs	105
Major Appliances	108

Retail Category	Spending Potential Index
Household Operations	
Child Care	109
Insurance	
Owners and Renters Insurance	108
Transportation	
Payments on Vehicles excluding Leases	108
Travel	
Airline Fares	103
Auto/Truck Rental on Trips	105
Food and Drink on Trips	104

Within City Limits / Source: Esri 2019 Retail Goods & Services Expenditures / The Spending Potential Index (SPI) represents the amount spent in the area relative to a national average of 100. A SPI of 110 means that the area spends 10 percent more than the national average on that good or service.



TUCSON & OLIVE

This proposed 25-acre tract is ready to develop new pad sites to provide consumer retail businesses that deliver convenience to these new neighborhoods along 129th and 121st Streets. This development will follow the current Broken Arrow Master Plan along this busy corridor just off the Creek Turnpike. New sanitary sewer and water are on-site.

The highly visible Tucson & Olive will be a great location for a needed neighborhood-corridor convenience retail

provider. Adjacent retail pad options will support this development with a walkable, landscaped, trail-themed site that connects with planned trail extensions.

A gated townhouse development, with extended trails and a contemplative pond, is also being planned.



*These renderings are for reference purpose only and do not represent the final layout or design of the development.

INNOVATION DISTRICT

An innovation district can be described as a dense enclave that merges the innovation and employment potential of research-oriented anchor institutions, high-growth firms, and tech and creative startups in well-designed, amenity-rich residential and commercial environments.

Broken Arrow's Innovation District boasts 90 acres of prime development, with access to major highways and proximity to a top-five career tech system.

About Broken Arrow

We are one of the fastest-growing communities in Oklahoma, with a population over 116,000. Part of the Tulsa MSA, Broken Arrow is within a 45-mile radius of more than million residents and has a city labor force of more than 61,000.

Demographics	5 Minute Drive Time	15 Minute Drive Time	30 Minute Drive Time
2027 Projection	34,262	363,023	840,921
2022 Population	33,490	354,402	820,598
2022 Median HH Income	\$91,706	\$71,046	\$64,610

Source: Esri forecasts for 2022 and 2027 Market Profile

45-minute demographics from site:

Population	1,014,442
Labor Force	515,907
Med HH Income	\$57,283
Med. Home Value	\$177,528
Unemployment Rate	3.1%

District features:

- Class A office space
- Advanced manufacturing and engineering
- Collaborative spaces
- Retail, shopping, entertainment
- Educational alliances
- A walkable, authentic place to gather



TUCSON & ASPEN

Ideally located just off the Creek Turnpike near a high-growth area focused on development, this 33.92-acre parcel has been approved for commercial zoning (subject to platting). Tucson & Aspen stands ready for your development, with City of Broken Arrow water and sewer to the site. This property has the possibility of being divided for commercial uses.



Demographics	5 Minute Drive Time	15 Minute Drive Time	30 Minute Drive Time
2027 Projection	27,090	327,480	837,844
2022 Population	26,434	318,811	817,589
2022 Median HH Income	\$86,504	\$73,167	\$64,482

Source: Esri forecasts for 2022 and 2027 Market Profile

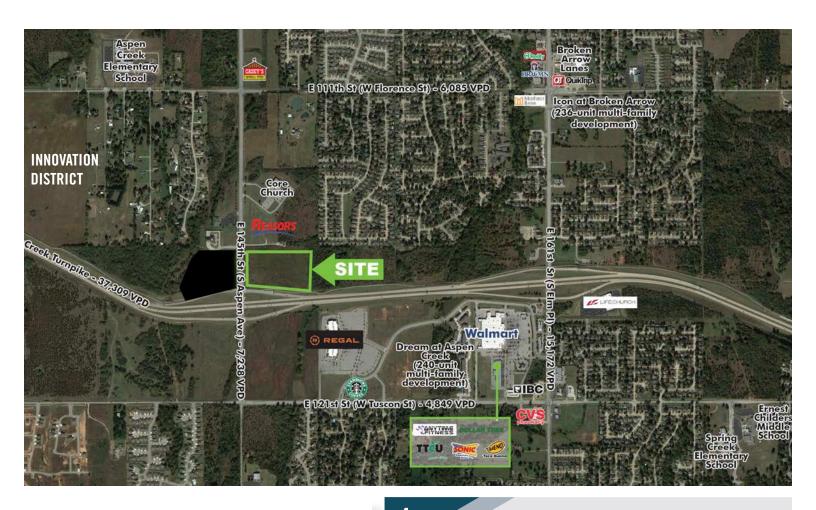




SOUTHWEST CORNER 39 ACRES AT 121ST & 145TH EAST AVENUE

This rapidly growing new community area is developing into a high-traffic corridor with several nearby retail and entertainment options.

With the expanding single-family neighborhoods adjacent to this proposed 39-acre development, this is an excellent opportunity to support an underserved area with convenient retail options. Convenient Creek Turnpike access provides easy connections to Broken Arrow.





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ASPEN RIDGE

Aspen Ridge of Broken Arrow is a 60-acre, mixed-use development that will feature 150,000 square feet of retail shopping, restaurant, grocery, entertainment, and 170 residential apartments. The project is located immediately north of the Creek Turnpike and 145th East Ave. (Aspen) in south Broken Arrow. The center will be home to a popular household name grocery operator, Reasor's, that will include 65,000 sq. ft. grocery store adjacent to retail shop space and restaurant parcels.

Demographics	5 Minute Drive Time	15 Minute Drive Time	30 Minute Drive Time
2027 Projection	21,816	300,456	824,408
2022 Population	21,385	292,891	804,303
2022 Median HH Income	\$81,421	\$74,144	\$64,501



THE SHOPS AT ASPEN CREEK

The Shops at Aspen Creek is a regional shopping center in Broken Arrow, Oklahoma. The 150-acre, mixed-use development is planned to include one million square feet of the best brands in shopping, dining, and entertainment.

The Shops at Aspen Creek is adjacent to a 240-unit multifamily project located in a beautifully wooded setting amidst the lifestyle components of the development that opened in 2017. The center is also home to Regal Warren Broken Arrow, a 150,000-sq.-ft., 18-screen, state-of-the-art movie theater.

Located at the southeast corner of Aspen Avenue and the Creek Turnpike, this property offers major visibility and excellent access from the frontage road, the turnpike, and Tucson Street, making it ideal for a new retail development.

Demographics	5 Minute Drive Time	15 Minute Drive Time	30 Minute Drive Time
2027 Projection	19,121	255,936	809,033
2022 Population	18,688	248,515	789,073
2022 Median HH Income	\$84,793	\$78,073	\$64,346







STONE WOOD HILLS

Home to Bass Pro Shops, Stone Wood Hills sits on 430 acres along the Broken Arrow Expressway (SH-51). Centered around a combination of retail, restaurant, and office development, the site offers an outstanding view of Broken Arrow and Tulsa. Sites front Broken Arrow's busiest highway, traveled by 90,000 cars per day. Stone Wood Hills is also home to the Stoney Creek Hotel and Conference Center, which has 177 guest rooms and more than 40,000 square feet of meeting space.

Demographics	5 Minute Orive Time	15 Minute Drive Time	30 Minute DriveTime
2027 Projection	21,654	425,616	857,621
2022 Population	20,874	415,678	837,048
2022 Median HH Income	\$63,109	\$63,961	\$64,573









NEW ORLEANS SQUARE

Significant growth in south Broken Arrow has focused the city's efforts on revitalizing the intersection of Elm Place and New Orleans Street (101st). The retail district is home to an array of businesses, including restaurants, service-based businesses, and one-of-a-kind boutiques.

Businesses and area residents have helped create a vision of a beautifully landscaped, walkable shopping destination. An appointed Citizens Advisory Committee has taken recommendations to the City Council to assist in the revitalization efforts. Home Church now occupies the previous Hobby Lobby location, and New Orleans Square Theatre reopened in 2022. Other private improvements show that the area is both viable and vital to sustained growth in south Broken Arrow. Many commercial lots and buildings are available for sale and lease.

Demographics	5 Minute Drive Time	15 Minute Drive Time	30 Minute Drive Time
2027 Projection	35,527	279,351	808,926
2022 Population	34,878	271,730	788,947
2022 Median HH Income	\$73,895	\$75,815	\$64,330













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THE ROSE DISTRICT

The Rose District is a collaborative public/private partner-ship that breathed new life into Broken Arrow's 100-year-old historic downtown. Community leaders envisioned a downtown district that would provide a pedestrian-friendly atmosphere, unique dining experiences, and boutique shopping. The Rose District now draws residents and visitors into the downtown core.

Already home to many exciting restaurants and boutiques, an open plaza with an interactive fountain, and a 1,500-seat Performing Arts Center, this retail and arts district is primed for more growth.

Demographics	5 Minute Drive Time	15 Minute Drive Time	30 Minute Drive Time
2027 Projection	16,208	317,217	829,533
2022 Population	15,648	309,313	809,362
2022 Median HH Income	\$59,410	\$66,643	\$64,379



MISSION HILLS CORNER

Located at the intersection of Albany and Lynn Lane, this property is minutes from Broken Arrow's Ascension St. John Hospital, Bass Pro Shops, and Target, and offers easy access to the Broken Arrow Expressway. Mission Hills Corner has excellent potential to serve retail and office users in a high-density area of Broken Arrow.

Demographics	5 Minute Drive Time	15 Minute Drive Time	30 Minute Drive Time
2027 Projection	23,551	327,417	842,824
2022 Population	22,802	319,528	822,561
2022 Median HH Income	\$81,902	\$64,617	\$64,518

HILLSIDE CROSSING

East Hillside Drive includes the Hillside Village and Hillside Crossings developments, with more lots planned. Pad sites are available for sale and build-to-suit.

These developments are anchored by Sprouts and Hobby Lobby, with convenient access to the Broken Arrow Expressway. Nearby retailers include Starbucks, CAVA, and Smitty's Garage Burgers & Beer.

On the south side of the expressway, just west of Hideaway Pizza, is another tract of land that is well suited for development.

Demographics	5 Minute Drive Time	15 Minute Drive Time	30 Minute Drive Time
2027 Projection	16,914	361,399	849,281
2022 Population	16,156	353,026	829,002
2022 Median HH Income	\$71,210	\$64,586	\$64,414

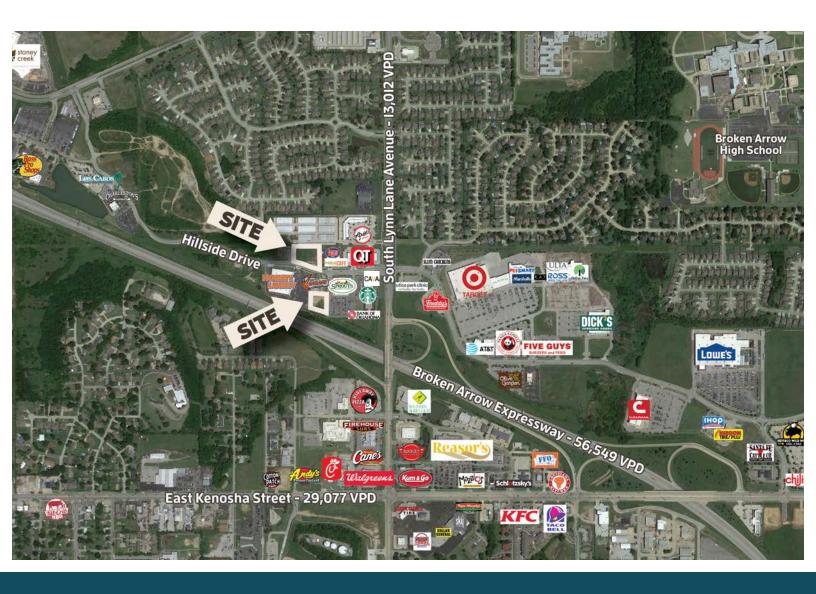
Source: Esri forecasts for 2022 and 2027 Market Profile



South side of the expressway



North side of the expressway



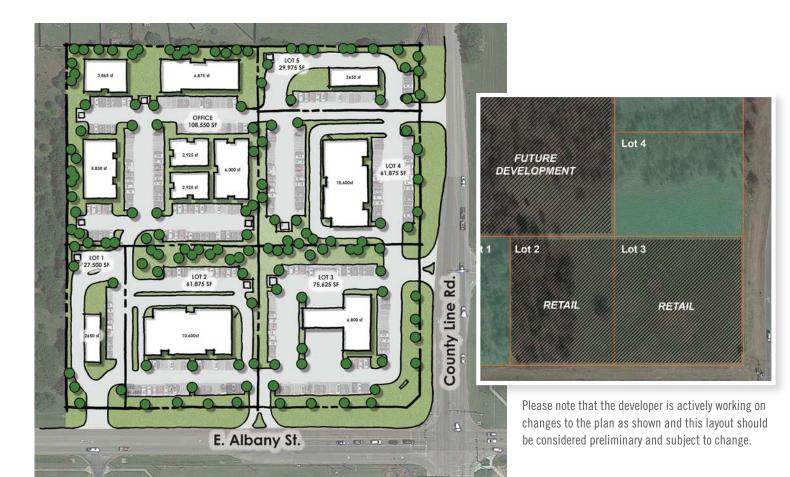


THE SHOPS AT BROKEN ARROW

Phase One of this 400,000-sq.-ft. regional power center is located along the Broken Arrow Expressway (SH-51). With retailers like Target, Marshalls and PetSmart, The Shops at Broken Arrow is a destination for shoppers from Tulsa and surrounding communities. The location has great visibility and is accessible from multiple points north, south, east and west of the center. In-line and pad sites are available for development.

Demographics	5 Minute Drive Time	15 Minute Drive Time	30 Minute Drive Time
2027 Projection	2,665	207,413	788,916
2022 Population	2,573	201,617	769,279
2022 Median HH Income	\$72,519	\$65,535	\$64,269







Residential and Commercial Plumbing Services 918-286-7771 12

ALBANY & COUNTY LINE

Located near Oklahoma's largest high school and multiple residential communities, this 8.47-acre parcel has been approved for commercial zoning (subject to platting). City of Broken Arrow water is already on-site, with sewer located just north of the property line. Let Albany and County Line meet your needs today.

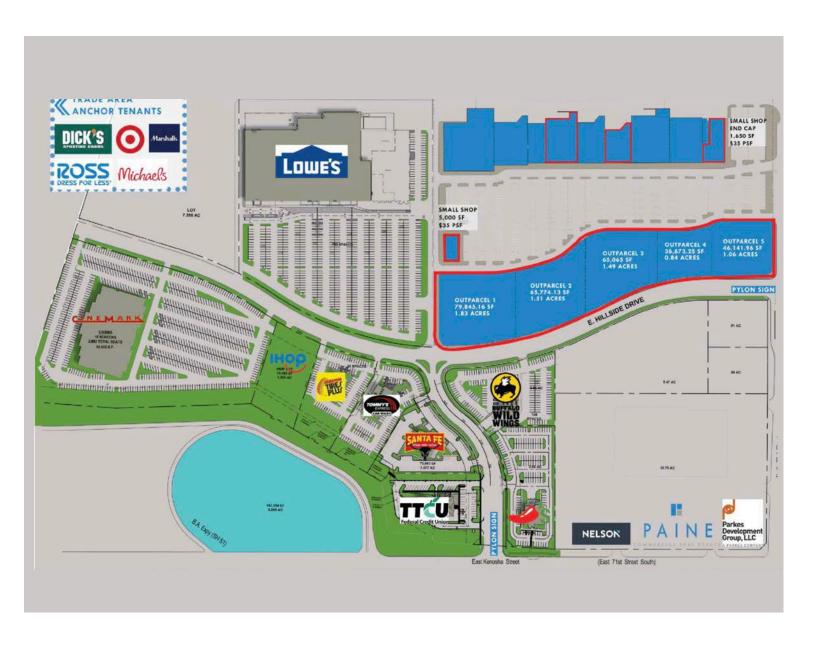
Demographics	5 Minute Drive Time	15 Minute Drive Time	30 Minute Drive Time
2027 Projection	22,240	281,922	824,784
2022 Population	20,980	274,251	804,874
2022 Median HH Income	\$80,455	\$65,016	\$64,415

ADAMS CREEK TOWN CENTER

A prime location within an existing regional trade area, Adams Creek Town Center is a power center boasting excellent demographics and accessibility (Broken Arrow Expressway). This retail development includes 22.20 acres and is anchored by Target, Lowes, and Cinemark.

Demographics	5 Minute Drive Time	15 Minute Drive Time	30 Minute Drive Time
2027 Projection	17,948	342,706	856,900
2022 Population	16,875	334,041	836,528
2022 Median HH Income	\$69,120	\$65,120	\$64,468

Source: Esri forecasts for 2022 and 2027 Market Profile



BA EXPRESSWAY & COUNTY LINE

This 32-acre development is designated in the City of Broken Arrow's comprehensive plan that allows for commercial or industrial as part of a Planned Unit Development. The land has great visibility from the BA Expressway and is ready to meet your development needs.

Demographics	5 Minute Drive Time	15 Minute Drive Time	30 Minute Drive Time
2027 Projection	13,644	320,072	847,637
2022 Population	12,850	311,845	827,360
2022 Median HH Income	\$64,988	\$65,167	\$64,423









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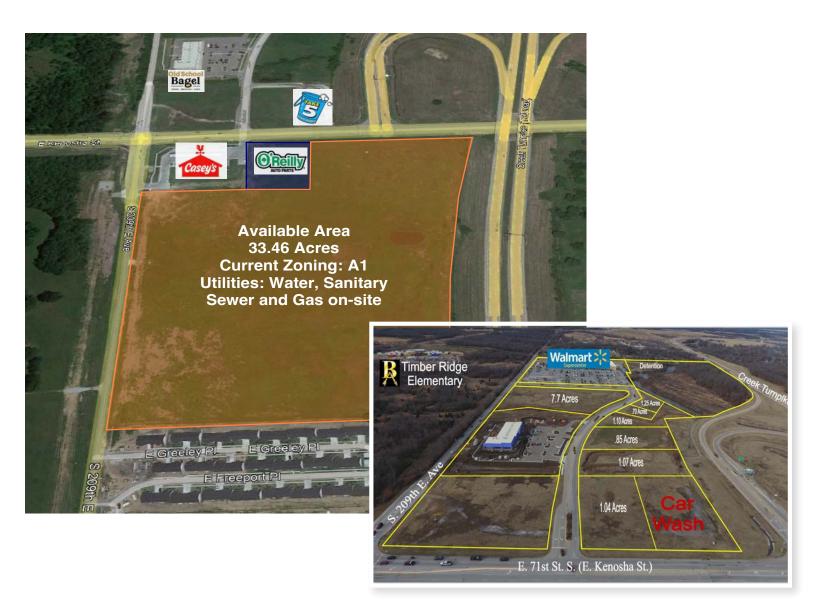
NEW ORLEANS & COUNTY LINE

Ready for commercial development, this divisible, 20-acre lot is on the hard corner of New Orleans and 193rd (County Line), with entry access from both streets. Located a half mile west of the Creek Turnpike, the property offers easy access to Broken Arrow and south Tulsa. Northeastern State University's Broken Arrow campus, which serves more than 3,500 students, is just a few minutes from this intersection.

Demographics	5 Minute Drive Time	15 Minute Drive Time	30 Minute Drive Time
2027 Projection	14,219	247,948	822,023
2022 Population	13,428	239,803	801,811
2022 Median HH Income	\$78,797	\$78,189	\$64,168







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NORTHEAST CROSSROADS

Located in a high-growth area for both retail and residential, this mixed-use development land has great visibility from Creek Turnpike and Kenosha St. While it is divided into lots, there is potential to combine lots for larger development tracts, as needed. With easy access to both the Creek Turnpike and the BA Expressway, Northeast Crossroads can meet your needs for restaurant, office, medical, hotel and many other uses.

Demographics	5 Minute Drive Time	15 Minute Drive Time	30 Minute Drive Time
2027 Projection	9,672	306,833	849,087
2022 Population	9,109	298,149	828,629
2022 Median HH Income	\$68,278	\$66,854	\$64,437



CREEK 51 BUSINESS PARK

Creek 51 is a new, light industrial business park in Broken Arrow, Oklahoma, just east of Tulsa. The project is strategically located at the southwest corner of the Creek Turnpike and Highway 51, and will include retail, office/warehouse, light manufacturing, and distribution facilities.

Demographics	5 Minute Drive Time	15 Minute Drive Time	30 Minute Drive Time
2027 Projection	4,517	265,096	821,559
2022 Population	4,146	257,394	801,207
2022 Median HH Income	\$82,553	\$66,547	\$64,335





PROPERTY SPOTLIGHT - SAINT FRANCIS MEDICAL PARK

Renovated in 2020, Saint Francis Medical Park, located at 2950 S. Elm Place, Broken Arrow, OK 74012 has available office space for lease ranging from 700 SF to nearly 40K SF. The property is less than 1 Mile from New Orleans Square, a restaurant and retail corridor in Broken Arrow, less than 4 miles (7 Min) from State Hwy 51 and the Creek Turnpike, and 6 miles (20 MIN) minutes to the Tulsa International Airport.

- Less than one mile from New Orleans Square, a restaurant and retail corridor in Broken Arrow
- Less than four miles (seven minutes) from State Hwy 51 and the Creek Turnpike
- 16 miles (20 minutes) to Tulsa International Airport

Building: 79,978 SF divisible office space available in a 122,422 SF building, multiple partial floors in a five-story building

Available Space:

- P 1st 245 7,548 SF
- P 2nd 770 14.740 SF
- P 3rd 704 23,247 SF
- P 4th 214 22,112 SF
- P 5th 12,331 SF

Parking: 65 free covered spaces, 386 free surface spaces

Security: 24-hour keycard-controlled access,

video-monitored corridors

Lease: Full-service gross lease: \$15.00 per SF/ Negotiable

Amenities: Atrium, biotech/lab space, courtyard, drop ceiling, signage, natural light, outdoor seating, partitioned offices, Wi-Fi, reception, and storage space.

Additional Details to Consider: Build out would be required. Estimated four to six months for completion, but could be less or more based on build out details.

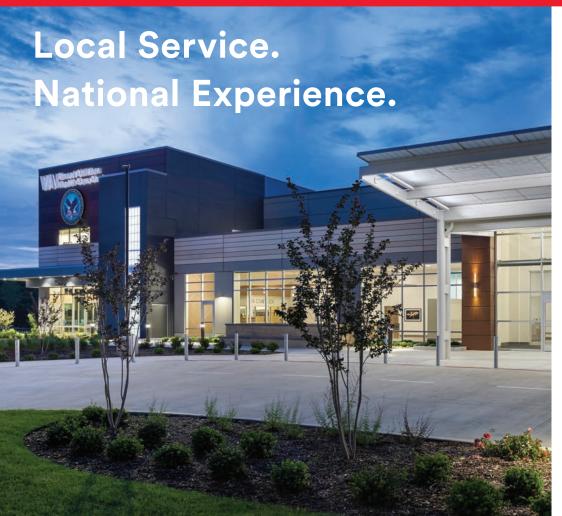














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Visit our website to learn more about Broken Arrow brokenarrowedc.com



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