

PRESS RELEASE

FOR IMMEDIATE RELEASE

BAEDC Contact: Amber Miller
Director of Talent Attraction and Workforce Development
(918) 521-3946, amber.miller@bachamber.com



BAEDC TO PARTNER WITH AREA SCHOOLS FOR HEALTHCARE CAREER DAY

Broken Arrow, OK – April 12, 2023 – The Broken Arrow Economic Development Corporation (BAEDC) together with Broken Arrow and Union Public Schools are partnering to raise awareness and introduce students to careers in the healthcare field on Thursday, April 13, 2023.

Professionals in healthcare will spend the day on campus at Broken Arrow Freshman Academy, Union Freshman Academy, Broken Arrow Options Academy, and Union Alternative School to talk to students about the diverse and in-demand careers in the healthcare industry as well as education pathways available to obtain those positions.

“There are nearly 5,000 employees in Broken Arrow working in the healthcare industry with an average wage of nearly \$59,000,” according to Amber Miller, Director of Talent Attraction and Workforce Development at the BAEDC. “This event is designed to break the common misconceptions about careers in healthcare and help spark an interest in students. This will broaden the pipeline of talent to our healthcare industry in Broken Arrow.”

More than 100 volunteers from Broken Arrow and Tulsa healthcare and higher education organizations, including Saint Francis Health System, Hillcrest, Ascension St. John, Tulsa Tech, Tulsa Community College, Northeastern State University, and many others, will engage with more than 2,500 students in a hands-on activity, that introduces students to the healthcare industry in the day-long event.

“Many students’ only exposure to a career is the one they see their families engage in every day. Our goal at the BAEDC is to identify the high demand occupations and industries and provide opportunities for our students to see the success they can have with our local employers and the education pathways available right here in the region to live a great life,” stated Jennifer Conway, President and CEO of the Broken Arrow Economic Development Corporation.